

**RFP for Signage, graphics and recognition elements for:
The Pfeiffer Technology and Innovation Lab**

Bidders will be required to work with SUNY Ulster's project team to design, fabricate and install a variety of interior and exterior signage, graphics and donor recognition elements in a newly renovated space on their Stone Ridge Campus. Qualified applicants will have experience in developing unique, creative solutions based on a collaboration with clients. Please provide at least 3 examples of similar Design-Build projects with references for review and evaluation by the project team.

The lab will be called The Pfeiffer Technology and Innovation Lab. The lab will encompass four renovated classrooms located on the first and second floor of the Hardenbergh Hall, located on the SUNY Ulster County Community College main campus. The design should have a unique style to highlight the Lab and use modern letters and logos.

Scope of work:

The project team is seeking recommendations and suggestions from bidders on the type of signage and graphic elements that would be appropriate for the space. Your proposal should include time required for a site visit to review the conditions and take field measurements where required. College personnel will accompany you and answer any questions you have. Provide a budget for design development services and budget for individual elements that you suggest in your proposal.

Project may include:

- Exterior graphics on window glazing and entry door areas.
- Interior directional signage – ceiling and wall mounted.
- ADA compliant room signs
- Graphic wall treatments and/or panels to designate specific high-tech classroom areas within common, shared corridors
- Donor recognition element(s)/ plaque to recognize gifts and grants made to the college.
- Graphic wall treatment and/or lettering to recognize specific area(s) as the Pfeiffer Technology and Innovation Lab.

Evaluation Criteria:

The project team will evaluate proposals based on the following criteria:

- Design Creativity- Provide examples of similar projects designed by your company.
- Quality and workmanship of products- Provide photos and examples of completed work installed, similar in size and scope to this project.
- Value- Does the proposed work provide a good value from a cost / benefit standpoint.

Site visit: Monday July 3rd, 2017;

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