Earlier this year, Marita Lopez-Mena interviewed Robert T. Brown, former President of SUNY Ulster. We wanted to learn more about the man behind the legend, the man who is known on campus simply as Bob Brown. President Brown had a stellar 32-year career at SUNY Ulster. Upon retirement, he was tapped by the State University of New York for what he thought would be three months of service. Instead, he was appointed Vice Chancellor for Community Colleges and, working closely with SUNY trustee Edward Cox, created a strategic plan and revised mission for all of SUNY’s Community Colleges. Through his efforts, community colleges became more inclusive, better funded, and expanded their services on behalf of the students, businesses, and the communities they serve.

MLM: Bob, you probably weren’t born an icon. Please tell us more about your beginnings.
RTB: Well, I’m still not an icon. I grew up during the 1940s and ‘50s in a working family. My mother, a single mom when that was not a common occurrence, sewed buttons in a factory to raise my brother and me.

MLM: That sounds like it could have been a little tough on young children.
RTB: Not really. I was provided the opportunity to get a high school education. I was only a fair student, but was very fortunate to be a good athlete. I played soccer, basketball, baseball, and tennis. I have always enjoyed running and exercise.

MLM: Bob, you probably weren’t born an icon. Please tell us more about your beginnings.
RTB: Well, I’m still not an icon. I grew up during the 1940s and ‘50s in a working family. My mother, a single mom when that was not a common occurrence, sewed buttons in a factory to raise my brother and me.

MLM: What was that like after four years in the Navy?
RTB: Well, I was a full-time student and had to work forty-hours a week. My wife was a registered nurse by then and we had a child. Believe me, I understand the stresses and hardships of many SUNY Ulster students.

MLM: How would you characterize your experience at Orange given those less than ideal circumstances?
RTB: The faculty at Orange was terrific. They were demanding and nurturing all at the same time. I became an honor student during those first two years. From there, I went on to Northern Arizona University for my undergraduate degree, and then took graduate classes at SUNY Albany. I received my MBA from Marist College.

MLM: How did you find your way to Ulster County Community College?
RTB: I accepted a part-time faculty position at Orange at night and worked days at SUNY New Paltz as Director of Auxiliary Services. Then I received a call from Dr. Dale Lake, Ulster’s first president, regarding the CFO position – a job I ended up having for nine years. I always say that the best jobs are the ones where they ask you to apply. Actually, I served under the College’s first two presidents. I really enjoyed my entire tenure in that position. Then, in 1974, I became President, a position where I spent the next twenty-four years. I loved every single day of those years. The faculty, staff, and students were my extended family. During my tenure at Ulster I was usually the first person at work, by 6 or 7 a.m. every day.
YOUR FOUNDATION GIFTS AT WORK

We are witnessing a sense of excitement and heightened energy among our students this year, and I would like to share with our many friends the role that you play in this. Your thoughtful gifts have helped us to enhance the College student experience at SUNY Ulster. As the Foundation and the College continue to identify new ways to partner throughout the campus and within our community, new opportunities have become available for the benefit of our students.

The Foundation provides funding for many purposes including academic department needs: a robust scholarship program; the Darlene L. Pfeiffer Center for Entrepreneurial Studies that was established through an endowment, and the enhancement of the math tutoring center that will be dedicated as the Gary and Janaki Patrik Math Center this coming Spring. Student club activities and student government programs are also newly energized. Students are committing to complete their two-year academic degree to facilitate transferring to a four-year university, or choosing specific programs in fields where jobs are available.

Here are just some of the recent ways your gifts to the Foundation have been at work!

Athletic Equipment
Supplemental funding for the purchase of a full range of work-out equipment for the Senate Gymnasium.

Technology
The addition of five more smart classrooms that provide immediate electronic access to information; printers for the Science Department, two new computers and workstations for the math tutoring center, and digital recorders to assist students with disabilities.

Instruments: Music Degree Program
The purchase of instruments including chimes, a vibraphone, a marimba, and timpani, and funding for the repair and tuning of pianos and for recording concerts.

Other Equipment and Supplies
The purchase of conference tables, desks and chairs for the Business Department that houses the Pfeiffer Center; new tables, chairs, blackboard, blinds, and other equipment for the math tutoring center, and supplemental funding for new tables and chairs for the Student Life Center.

The Foundation Board of Directors extends its sincere appreciation to all for contributing to the success of the students of SUNY Ulster. Enjoy the newsletter!

AN INTERVIEW WITH ROBERT T. BROWN
continued from page one

MLM: In this day and age it is most unusual for someone to not only serve in that role for so many years, but to enjoy it as much as you did.
RTB: I considered it a great opportunity—a fortunate happening. The trustees, faculty, and staff trusted in me to do the right thing.

MLM: I’ve heard through the grapevine that your greatest gifts are an innate diplomacy combined with ambition.
RTB: I wonder who said that. I would say that my best attribute is that I love to communicate. I also had a supportive board of trustees, a dedicated and qualified faculty and staff, and a County Legislature that viewed the College as an asset. From the beginning I promised the trustees and the Legislature that I would never do anything to bring discredit to them or the College.

MLM: What do you consider to be your greatest accomplishment among so many, during your tenure?
RTB: What I worked at was creating an environment that fostered the teaching and learning process. I wanted students to feel that they came first. Please keep in mind that I was the team leader and had an outstanding team. I also am very proud of having helped found the Community College Foundation in 1976.

MLM: What do you see as the future of community colleges?
RTB: Presidents like George W. Bush and Barack Obama have supported the community college model. These colleges have only come of age nationwide since the 1970s. They are no longer viewed as the thirteenth and fourteenth grade the way they were years ago. Community Colleges are now appreciated as quality institutions of higher education for both technical and transfer education. Something they have always been!

MLM: What do you believe the biggest hurdles will be for community colleges in the future?
RTB: Well, in New York community colleges are partially funded by both the state and local county, in addition to tuition. It is becoming more difficult because people cannot afford higher taxes or higher tuition. The pressures are real. More and more families are utilizing community colleges to begin higher education. Enrollments are high with the same or less resources available.

MLM: How will these problems be addressed?
RTB: Community colleges are effective, efficient, and innovative institutions. I am confident they will succeed by continuing to do just that.

MLM: Only a few more questions. First, do you have any regrets in life?
RTB: In my personal life none. I would marry the same wonderful wife and embrace the same work. But I would have studied harder in high school. After all, it was a free education and it is so important to the rest of your life.

MLM: What words of advice would you give students today?
RTB: Never stop learning. Develop cognitive skills which will assist you in learning on your own throughout life.

MLM: What is your next big goal?
RTB: To find a donor that is willing to donate a million dollars to the College Foundation. If there’s anyone out there who wants to help, please be in touch with me!

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President Emeritus
Robert T. Brown
and Former Governor,
Mario Cuomo,
1990 SUNY Ulster
Commencement Speaker.
A decidedly entrepreneurial spirit is sweeping across the SUNY Ulster campus since the opening of the Darlene L. Pfeiffer Center for Entrepreneurial Studies in late 2011. The Center was funded through a gift from Ms. Pfeiffer, who serves on the Ulster Community College Foundation Board of Directors. According to Darlene Pfeiffer, an entrepreneur extraordinaire, the Center has exceeded even her highest hopes. Open less than a year, the Center offers a wide variety of programs designed for students to bring their entrepreneurial dreams to fruition. There are speaker programs, events, seminars, networking, and mentoring by local business leaders all aimed at the nearly 50% of students who say that someday they want to own their own businesses. The Center also offers programs in support of local small businesses, as well as working with the College’s Small Business Development Center, which offers sessions for students on topics like writing a professional business plan.

The impetus for creating the Center was Darlene Pfeiffer’s recognition of a need in local communities to help young people create their own businesses as a way of stopping what she terms, “the brain drain out of Ulster County.” She reasoned that if students fresh out of the College were properly prepared to set up small businesses, they would not have to leave the area in order to make a viable living. She met with Marianne Collins of the College Foundation and Anita Bieffert-Schmidt, Chair of the Business Department to begin planning. Ultimately, Darlene got together with Mindy Kole, a member of the adjunct faculty of the Business and Professional Studies Department at SUNY Ulster, and also a member of the faculty at Empire State College. Their shared interest and commitment to assist young people with a bent for business led to the creation of the Entrepreneurial Center. The Center, in fact, is part of a movement among community colleges nationwide, in line with the direction of the National Association of Community Colleges.

One reason for the Center’s rapid success is attributed to its interdisciplinary approach. Ms. Kole, now the Center’s Director, is working with colleagues across campus to demonstrate how entrepreneurial skills can benefit students from other disciplines as well as those in the Business Department. She cites two popular seminars from a series recently held at the Center aimed at the small business community, Supercharging Your Facebook Marketing and The Power of Email Marketing, that were made available for the entire campus. Kole says, “Entrepreneurship is not just for business students – a graphic arts student who hopes to have a design company, a vet tech student who dreams of a business helping animals and pet owners, or an English major who aspires to offer an online magazine are all entrepreneurs.”

To date the program has brought to the campus accomplished, successful business leaders like Derrik Wynkoop, the President of Walden Savings Bank, Brian Amthor, the owner of the largest tank truck company in the United States, Amthor International, and Lynn Tonelli, owner of Joia Foods, a start-up company. Mindy Kole refers to the series as, “expanding the real world classroom.”

“Community Creations,” another creative initiative in the works, is a student run business, showcasing hand-crafted goods made by students, faculty, and community members.

When asked why the Entrepreneurial Center was such a rousing success, Darlene Pfeiffer said, “It is because Mindy Kole is a dynamic, enthusiastic person working in a receptive college environment where an immediate success could be created. At least 250 people have been served by the Center to date. And, it has only just begun.”

The concept of a student boutique was born out of a request for Foundation funds from faculty advisor, Kathy Keyser on behalf of a student in need of proper attire to attend an acknowledgement luncheon as a recipient of the Kentucky Fried Chicken Scholarship, sponsored by Darlene L. Pfeiffer.

When Darlene learned about this, she got together with Kathy and Linda Farina, College Counselor, to discuss the broader clothing needs students may have. The Start Here Go Far Boutique was established, and articles of clothing started flowing in. It was decided that there would be no “means test” to determine who needed clothing. As Kathy said, “The Boutique is for the students and their families, and creates a good feeling. We want students to have clothes for whatever they need.”

To date, the Boutique has served several hundred students. In the aftermath of Hurricane Irene last year, the Boutique supplied students who had lost all their belongings a fresh start on their wardrobe. The store is located in Room 154, Vanderlyn Hall on the Stone Ridge Campus.

If you would like to donate items to the Boutique, please call Lynn Corcoran-Johnston at: 845-687-5260 to make arrangements for delivery or pick-up.
Howard C. St. John Distinguished Lecture
Diversifying The Economy: 
The Importance of Industry Cluster Development in the Hudson Valley

At a breakfast lecture this past Spring, Michael Oates addressed an audience comprised of business and civic leaders, and other members of the community who were interested to learn the impact that industry cluster development has upon the economy of the Hudson Valley region. As President and CEO of the Hudson Valley Economic Development Corporation (HVDEC), and previously as Vice President and Mid-Hudson Regional Director of the Empire State Development Corporation, Mr. Oates was responsible for managing New York’s economic development programs. His initiatives helped to promote the Hudson Valley Region as a premiere location for business partnerships, creating 1,107 new jobs through the attraction, expansion, and retention of companies. • Mr. Oates was the seventeenth St. John lecturer in this speaker series endowed by the Ulster Savings Bank in honor of its chairman and tireless community leader, Mr. Howard C. St. John.

The Elizabeth Gross Lecture Series
Sponsored by The Ulster Garden Club • New York City’s High Line Park

On April 17 in the College Lounge, celebrated horticulturalist, lecturer, and photographer Patrick Cullina shared a slide show on the creation of NYC’s unique elevated landscape, High Line Park. Mr. Cullina’s concepts of design and plant selection for the High Line and other public works provide new perspectives on public horticulture, especially in urban society. The High Line is a one mile, linear park built on an historic freight rail line elevated above Manhattan’s West Side. • This lecture series was made possible through a bequest received by the Ulster Garden Club from long-standing garden club member and Kingston resident, Mrs. Elizabeth Gross. The gift was facilitated by Ulster Community College Foundation director, and garden club member, Kathleen Cloonan. The series presents expert lecturers from the fields of horticulture, floriculture, landscape design, forestry, city planning, land management, botany, conservation, and environmental studies.

Anita Williams Peck Public Speaking Competition
For Kingston High School Students

Ten Kingston High School seniors competed for $4,500 in scholarship awards for the best public speaking presentations this past June as they participated in the third annual Anita Williams Peck Public Speaking Competition. Students present five-minute speeches on current event topics of their choice before a panel of noted judges that include Kingston High School and SUNY Ulster English Faculty, and noted proponents of public speaking that have included broadcast journalist, Rolland G. Smith and Ward Todd. The 2012 winner of the first place Stentorian Award of $3,500 was Cody James Naccarato for his topic on Internet Piracy, and second place winner of The Top Lecturer award of $1,000, Ricki Jeanne Maggiore who spoke on Cheerleading as a Sport. The scholarships are made possible through charitable gifts received by the Ulster Community College Foundation, Inc. from Anita Williams Peck and, upon high school graduation, are to be directed to the students’ college of choice. • Ms. Williams Peck is a former owner of Williams Lake Resort, an alumna of Kingston High School and secretary of the Ulster Community College Foundation Board. She is currently Co-owner and Group Tour Specialist with Hudson River Valley Tours, LLC.
An overriding belief in the importance of education comes naturally to Gary and Janaki Patrik. The Patriks are enthusiastic supporters of scholarships and are such as committed donors to SUNY Ulster’s Mathematics and Music Departments. The Patriks both readily disclose that they grew up in homes where obtaining an education was not something to be taken for granted. Their own experiences as scholarship, fellowship, and grant recipients have fostered a strong desire to give back.

Gary, a FCAS (Fellow of the Casualty Actuarial Society), has worked for various insurance companies, ultimately retiring as Chief Actuary of Swiss Reinsurance of America. He earned mathematics degrees from the University of Chicago and Northwestern University, supported by scholarships and fellowships. He later earned another MS, this time in quantitative analysis and finance from New York University, paid for by the companies where he worked.

Janaki related that her mother attended Barnard, and her father went to both college and graduate school at Columbia University, earning a PhD in physics. She grew up with the idea that education was the “key to the kingdom and a life of the mind.” Swarthmore College was Janaki’s choice for undergraduate studies, where she earned a BA in Russian languages. She later received an MA in East Asian languages from Columbia University. Then she elected to pursue a path in the arts, namely dance. She studied at Merce Cunningham’s studio in New York and also traveled to India to study Kathak dance, a North Indian classical dance form. During her career she has been awarded a Fulbright Foundation Senior Research Fellowship for Kathak dance, as well as an American Institute of Indian Studies Language Fellowship to study Hindi in India.

Both Gary and Janaki grew up with a love of music and dance, Gary in Chicago and Janaki in the deep South. Gary clearly remembers receiving a trumpet for his ninth birthday and the music lessons to go with it. He also recalls listening to the Metropolitan Opera broadcasts on radio and watching his parents head out to dance during the Big Band era of the 1940s. It then comes as no surprise that Gary would enjoy playing in SUNY Ulster’s concert and jazz bands.

Janaki attended middle school in the South where she witnessed segregation and the harm it caused, as well as the lack of educational opportunities for both women and minorities. These influences during her formative years, both educationally and socially, are the foundation for her firmly held belief that funding scholarships for SUNY Ulster students is not only important, but critical.

When asked why they both have been so supportive of a community college, considering that they both attended very prestigious colleges, they responded individually with logical and passionate reasons for their philanthropic efforts at Ulster. Gary said, “It’s the biggest bang for the buck. I am an actuary. I understand statistics and the fact is that the biggest effect in changing lives comes from an associate’s degree from a community college. There is a better return on investment from both financial and social standpoints.”

Janaki’s viewpoint is, “It’s not just the financial effect. It is about giving opportunities to students who might not otherwise have a chance at getting an education. Small schools need donor clout more than the big ones, and I believe they do a better job of educating the underserved.” In support of that, Gary related that at Ulster’s graduation ceremonies he has witnessed President Katt ask the approximately 400 graduating students, “Would those who are the first to graduate in their family, please stand?” Half of the students rose. “Would those who plan to go on to a four-year college please stand?” One third of the students got up again. He thought that was very impressive.

In terms of the satisfaction they receive from their donations to the Music and Mathematics and Science Departments at SUNY Ulster, Gary said, “We know a drummer, Paul Chambers, who was a scholarship student at Ulster. He went on from Ulster to study music at Fredonia. He was back this summer to play in both the concert and jazz bands; it is nice to see his successful growth as a musician. There are many more students that Chris Earley, Chair of the Music Department, has also shepherded to very good music schools. And, Jules Albertini is a mathematics teacher with passion. Under his leadership, the Ulster Math Club came in 1st this Spring in a state wide competition. We want to help in that process. While most of our scholarship money goes directly to the students, some is allocated to the departments to use for restringing a piano or buying a computer or tables and chairs for the math center.”

Gary went on to say that it was their joint belief that their support helps students locally, but also in a larger arena. “The nation as a whole needs well-educated young people as good citizens, and also in order to stay competitive on the world stage.” The Patriks clearly are a team when it comes to advancing educational opportunities for students at SUNY Ulster. Both agreed that they hope their donations will encourage others to come forward and give where it counts most.
**ULSTER COMMUNITY COLLEGE FOUNDATION, INC.**  
**FINANCIAL REPORT**

**Statement of Activities for Fiscal Years Ending June 30, 2012 and 2011**

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<tr>
<th>REVENUES, GAINS AND OTHER SUPPORT</th>
<th>2012 Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
<th>2011 Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
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<td>Contributions</td>
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<td>11,274</td>
<td>11,274</td>
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<td>Contributions In-Kind (College)</td>
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<td>Fund Raising Projects</td>
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<td>68,534</td>
<td>67,069</td>
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<tr>
<td>Investment Return</td>
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<td>(65,549)</td>
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<td>(79,189)</td>
<td>159,162</td>
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<td>975,687</td>
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<tr>
<td>Scholarships Refunds and Other Receipts</td>
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<td>3,025</td>
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<td>5,829</td>
<td>1,743</td>
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Net assets released from restrictions:

- Satisfaction of program restrictions: (231,170) – (231,170)
- Transfer: (1,803) (51,803) 50,000 – 35,877 (0)

**EXPENDITURES**

<table>
<thead>
<tr>
<th>Program services:</th>
<th>2012</th>
<th>2011</th>
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<tbody>
<tr>
<td>Trust for Technology</td>
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<td>6,385</td>
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<tr>
<td>Scholarship Awards &amp; Other Loans</td>
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<tr>
<td>Publications</td>
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<td>–</td>
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<td>Scholarship Expenses</td>
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<td>Other Programs and Projects</td>
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<td>Management/General</td>
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<td>Fund Raising Expenses</td>
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<td>Total Expenses</td>
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</table>

Change in net assets: (28,675) (117,283) 138,191 (7,766) 150,063 906,181 (28,878) 1,117,367

Net assets, beginning: 958,641 2,741,775 2,194,358 5,894,775 808,577 1,745,594 2,223,236 4,777,407

Net assets, ending: 929,966 2,624,492 2,332,549 5,887,009 958,641 2,741,775 2,194,358 5,894,775

**Ulster Community College Foundation, Inc.**  
**Statement of Financial Position**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2012</th>
<th>2011</th>
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<tbody>
<tr>
<td>Cash and Equivalents</td>
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<td>Accounts Receivable</td>
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<td>Investments</td>
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<td>Total Assets</td>
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<td>$6,057,326</td>
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</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2012</th>
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<tbody>
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<td>Current Liabilities</td>
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<td>Net Assets:</td>
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<tr>
<td>Unrestricted</td>
<td>$929,966</td>
<td>$958,641</td>
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<tr>
<td>Temporarily restricted</td>
<td>2,624,492</td>
<td>2,741,775</td>
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<tr>
<td>Permanently restricted</td>
<td>2,332,550</td>
<td>2,194,359</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$5,887,008</td>
<td>$5,894,776</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$6,062,559</td>
<td>$6,057,326</td>
</tr>
</tbody>
</table>

**FY 2011/2012 Contributions by Motive**

- Other Giving: 18%
- Scholarship: 35%
- Annual Fund: 27%
- Planned Giving: 3%
- Events: 17%

**FY 2010/2011 Contributions by Motive**

- Other Giving: 28%
- Scholarship: 19%
- Annual Fund: 26%
- Planned Giving: 13%
- Events: 14%
WINNING MATH TEAM

Under the mentorship of Professor Jules Albertini, Professor Emeritus, Ed Peifer, the SUNY Ulster Math Department, and with the support of Vice President Ann Marrott, a revitalized Math Club fostered a Math Team that went on to place Number 1 ahead of 24 other teams in statewide competition. While Professor Albertini was pleased with the accomplishment, he stressed that competition is not only about winning — it is also about the learning that takes place prior to and when competing that is the real prize for his students.

The Foundation provides supplemental funding for scholarships and for enhancement of the Math tutoring center that will be dedicated as the Gary and Janaki Patrik Math Center this Spring, in honor of their on-going support.

PERSONAL PRIDE

ACADEMIC ACHIEVEMENT

Thanks to its many generous contributors, the Ulster Community College Foundation, Inc. is pleased to report reaching a new milestone, awarding more than $3 million in scholarships to 5,000 students since inception. Two hundred and forty two recipients were awarded a total of $180 thousand for the 2012–2013 academic year.

In addition to providing essential funding for education, scholarships instill a sense of pride and accomplishment that can be easily seen in the eyes of the students as they accept their awards.

SUNY Ulster Scholarship Recipients

JOURNEY OF A LIFETIME

Graphic Arts Student On the Move

Everyone takes a different route to college. Gulnar Babayeva’s journey has certainly been unique.

Four years ago, Gulnar traveled 5,000 miles to the Hudson Valley from her home in the Republic of Azerbaijan for a summer camp job. When she was stranded at the bus stop in Rosendale after a 17-hour trip, a chance encounter with a local resident changed her destiny.

While considering walking to her new job, luggage in hand, Jo Shuman, RN, stopped to see if she needed help. She accepted a ride and a friendship was forged with Ms. Shuman and her husband, Rosendale Town Judge Robert N. Vosper. After getting a taste of the arts at her camp job, and loving it, the Vosper — Shuman family encouraged her to study art at SUNY Ulster and offered to host her at their home near the Stone Ridge campus.

Gulnar pursued two degrees at SUNY Ulster. She earned her A.A. in Fine Arts: Visual Arts in the Fall 2011, and is completing an A.S. degree in Advertising Design and Graphic Technologies.

Gulnar earned a near perfect 3.9 GPA, all while holding two jobs, an internship, and being active on campus. She has received the 2011 President’s Award Recognizing Student Initiative at SUNY Ulster, and the 2012 SUNY Chancellor’s Award for “Outstanding Academic Achievement and Contributions to the University Community.”

She has been the art director for SUNY Ulster’s Slate Magazine; Visual Arts Club President; Student Admissions Ambassador; and a member of the Phi Theta Kappa Honor Society.

Gulnar says she has fallen in love with the Hudson Valley, which is vastly different from her home country located at the crossroads of Western Asia and Eastern Europe. She is grateful for the guidance she receives from her professors and for the many friends she made on the close-knit campus. “I feel like SUNY Ulster is like my third family after my American and biological families.”

The next step on her journey is pursuing a bachelor’s and a master’s in art, and becoming a professional artist/designer in traditional or digital media.

SUNY Ulster Scholarship Recipients