



SUNY Ulster Board Policy Manual

Policy Section	
2.	VISION, VALUES, MISSION and GOALS OF ULSTER COUNTY COMMUNITY COLLEGE



SUNY Ulster Board Policy Manual

Policy Number	Policy Title
2.1	VISION STATEMENT

Approval Date: May 5, 1965

A vision statement describes what the organization aspires to become, to achieve or to create. It is based on the organization's core purpose, its mission, and its values. The vision statement forms the framework and context for developing strategic and tactical goals, determining priorities and making decisions. The Ulster County Community College Vision Statement is as follows:

SUNY Ulster is committed to improving lives by fostering intellectual growth, cultural enrichment, and economic prosperity.

Adopted May 5, 1965

Superseded March 26, 1968

Superseded June 3, 1975 as tabled from April 22, 1975

Adopted May 17, 1983 (83-5-40A)

Revised May 13, 1991 (91-5-73)

Revised June 20, 2000 (00-6-101)

Revised September 25, 2005 (05-9-108)

Revised October 19, 2010 (10-10-104)

Revised December 16, 2014 (14-12-171)



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Policy Number	Policy Title
2.2	MISSION STATEMENT

Approval Date: May 5, 1965

A mission statement should be a clearly written and compelling statement that describes the major purpose of the institution — it's ultimate reason for existing. The Ulster County Community College Mission Statement is as follows:

SUNY Ulster is a comprehensive community college dedicated to providing high-quality and cost-effective learning experiences that meet the educational, professional, and individual goals of our students. Responsive to the broader economic and regional needs of our community, SUNY Ulster prepares students for the challenges and opportunities of tomorrow in a diverse, ever-changing, and interconnected global community.

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2.3	VALUES STATEMENT

Approval Date: May 5, 1965

The Strategic Planning Council reaffirmed the common set of values that the College adheres to as we work to accomplish our mission:

1. Student Success

Keeping student needs first and foremost in our minds as we develop curriculum, services, and delivery systems that help students plan and achieve their goals.

2. Diversity and Civility

Building a culture of inclusiveness, a sense of community, and a respect for diverse beliefs, thoughts, and individual contributions.

3. Commitment to Excellence

Setting, maintaining, and rewarding high standards of academic excellence and always striving to create positive learning outcomes and increased levels of student achievement.

4. Community Collaboration

Developing a variety of opportunities for interaction and exchange of ideas among all members of our internal and external communities through the promotion of open and respectful dialogue.

5. Innovation and Creativity

Fostering critical thinking and reasoning, fresh ideas, questioning, and the expression of different points of view.

6. Flexibility, Responsiveness, and Commitment to Quality

Recognizing that we live in a constantly changing environment in which we need to reflect, reassess, and improve our programs and services on an ongoing basis to ensure we are responsive to the needs of students, faculty, staff, and the community.

7. Accountability and Sustainability

Being responsible to our environment, the community and to each other for the careful use of resources by making data-driven decisions that accomplish the completion of College goals that support the College mission.

8. Balance in Our Lives

Promoting time for reflection, renewal, and a healthy learning and working environment with reasonable expectations and workloads.



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Policy Number	Policy Title
2.4	STRATEGIC GOALS 2015-2019

Approval Date: May 5, 1965

STRATEGIC GOALS 2015 - 2019

ACADEMIC STANDARDS

Increase the level of student learning and teaching excellence.

ENROLLMENT & RETENTION

Expand enrollment in online and blended programs and courses, and COIL collaborations.

Improve retention and completion rates campus-wide.

DEVELOPMENTAL EDUCATION

Reduce the percentage of students enrolled in developmental coursework.

Increase the percentage of students who successfully complete gatekeeper courses.

OPERATIONS

Strengthen our financial position by strategically increasing revenue and reducing costs.

Improve efficiency by creating rubrics for determining feasibility and sustainability of programs and initiatives.

FACULTY, STAFF & INSTRUCTORS

Improve the ratio of full to part time faculty & attract a higher number of qualified part time faculty prospects.

Design and implement a Center for Teaching Excellence to brand our efforts, to increase awareness, and develop and facilitate a professional development program for faculty and staff.

LOCAL ECONOMY

Optimize business and industry relations to provide increased employee training, support business creation and expansion, and assist businesses to improve efficiency and quality assurance.

In conjunction with the SUNY “Big Idea” of SUNY and the Entrepreneurial Century, continue to spread an entrepreneurial mindset among students across campus regardless of major.

Strategically increase certificate programs related to employment preparation and employ DACUM (Developing a Curriculum) to ensure effectiveness and sustainability.



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