

WORKFORCE & CAREER SERVICES

Workshops are open to public, prospective students, and currently enrolled SUNY Ulster students.

LinkedIn Thursdays

Nearly 100% of recruiters now use LinkedIn to source candidates. How do you look?

To find out what employers think of your LinkedIn profile, and get help on making it even better, sign up for **LinkedIn Thursdays**, which **will meet the first Thursdays of the month October 4, November 1 and December 6, from 6-7:30pm.**

Students and alumni may sign up in **College Central Network**

www.collegecentralnetwork.com/sunyulster one week in advance of each date.

If you have any questions, contact 845-802-7188.



1997-2017: Celebrating
20 Years of Innovation!

WORKER READINESS CREDENTIAL

Employers from all sectors report that new hires need support on entry level skills and concepts that allow them to be successful in the workplace. The Work Readiness Credential gives the opportunity for jobseekers to gain evidence they have the foundational knowledge and skills to allow them to be successful in the workplace.

Specific skills covered in this course include:

Effective communication skills • Interpersonal skills
Decision-making skills, including situational judgment & problem solving

Basic math skills • Using information & communication technology

At the completion of the 12 hour course, students are tested via the Work Readiness Credential Assessment, passage of which allows for verification of skills learned.

Call **ULSTER BOCES** at 845-331-5050 for more information or to schedule on-the-site training for your employees.

Breaking Barriers: Women in Non-Traditional Employment

The U.S. Department of Labor defines a non-traditional career for women as one in which 25% or less of those employed in the field are women.

- Women are underrepresented in occupations across many occupational groups including those in the construction trades and STEM (Science, Technology, Engineering, & Math) fields.
- Non-traditional occupations offer a woman higher entry-level wages and higher pay as she advances in her career.

This event is designed to encourage women to consider careers in non-traditional fields: Green Building; Wastewater/Water Operator; Engineering/Manufacturing; Management; Web Development; and Business. Spend an evening learning from women who've pursued less traditional career paths.

Tuesday, October 23 • 6-9pm • KSU

For more information: kroppm@sunyulster.edu

Online course: Personal Branding

This course focuses on teaching you how to brand yourself professionally. What is brand? And how do you maintain your personal brand? The assignments in this course discuss the value of personal branding, the way to craft your personal brand statement, and finally, the best methods for communicating your personal brand to clients, employers, and other industry professionals.

Please visit

<https://sunyulster.mindedgeonline.com/partner/courses/>