

2021 Ulster Community College Foundation, Inc. Gala Program

Donate Advocate Educate
Community Impact in Motion
Thursday, October 7, 2021

Darlene L. Pfeiffer: Diamond Auction Sponsor
Diamond Event Sponsor: The Family of Howard C. St. John
Sapphire Media Sponsor: Basch & Keegan LLP

Sponsors

Diamond Event

The Family of Howard C. St. John

The St. John family legacy of business, community, and philanthropy is known throughout the Hudson valley and at SUNY Ulster. Howard C. St. John served as Ulster County District Attorney, as a partner in the law firm that bore his name and as chairman of the board of Ulster Savings Bank. The St. John family's advocacy for SUNY Ulster continues with Victoria St. John-Gilligan, who is secretary to the SUNY Ulster Board of Trustees, a Director of the Foundation Board, 2021 Gala co-chair, and, also with Lisa St. John, a member of the gala committee, recognized with their family as a top donor to our foundation.

Diamond Auction

Darlene L. Pfeiffer

Darlene Pfeiffer is an incredible champion of SUNY Ulster students. In 2005, Darlene established a scholarship fund for students who demonstrate self-motivation and an entrepreneurial spirit, now known as the Darlene Pfeiffer scholarship. She also sponsored the development of the Darlene L. Pfeiffer Center for Entrepreneurial Studies and the highly successful SUNY Ulster Own It! Entrepreneurial Women's Conference. In the fall of 2017, SUNY Ulster opened the Pfeiffer Technology and Innovation Lab, made possible by an originating donation from Darlene, which has generated over \$1m in grant funding for our campus. In 2019, she established yet another life-changing program through her visionary philanthropy. The New Start For Women welcomed the first cohort of 15 students to SUNY Ulster in 2019 and

welcomed an additional 15 students in 2020 and 16 in 2021. Darlene's visionary program attracted an additional \$1.5m in funding from the NoVo Foundation. As a Foundation Board Director, she is a tireless advocate and key donor in support of SUNY Ulster, our foundation, and our students. Darlene is our foundation's principal individual donor, and in June 2021, she pledged \$1m to form the Darlene L. Pfeiffer student experience endowment to support the President's Challenge Scholarship program.

Sapphire Media

Basch & Keegan LLP

Basch & Keegan LLP is a Kingston law firm with a record of community service. Partners include Eli B. Basch, Maureen A. Keegan, Derek J. Spada, and Foundation Board Director John A. DeGasperis, SUNY Ulster alumnus who was recently inducted into SUNY Ulster's alumni hall of fame in 2020. Eli and Susan Basch are Life in Legacy donors who have created a scholarship endowment, and along with John and Emily DeGasperis, are President's Challenge Scholarship sponsors in the Kingston City School District. Basch & Keegan LLP, are sponsors of the Kingston Farmers Market, YMCA, Kingston Rotary, Dietz Stadium and supports The Healthalliance/WMC Tulip Ball, The Jewish Federation's Fall For Art, Shamrock Run, Snowflake Festival and The Boys And Girls Clubs Of Ulster County, among many other causes in the community.

Sponsors

Amethyst: Viking Industries

Gold: Alesco Advisors LLC, Bruderhof Communities, Ulster Savings Bank

Silver: Rondout Savings Bank, Rhinebeck Bank, Ulster Federal Credit Union

Cocktail Hour: Anna & Kenneth Brett, TJ & Deborah Briggs, Mid-Hudson Valley Federal Credit Union, Berkshire Hathaway Homeservices Nutshell Realty, Van Kleeck's Tire

Valet: Joseph V. Leahy Funeral Home, Inc., M&T Bank, Roemer Wallens Gold & Mineaux LLP

Advertisers: Herzog's Home & Paint Center & Kingston Plaza, H. Osterhoudt Excavation, Inc., Normann Staffing • Rupco • Sustainable Structures

Auction Donors: Angry Orchard, Bradford Renaissance Portraits, Custom Cards By Wynne Anne, Daley Events NY, Kingston Fine Jewelry, Ltd, Mohonk Mountain House • Norman Rockwell Museum, Rustic Acre Artisan Vinegars, Stone Ridge Wine & Spirits, Inc. Tri City Valley Cats Baseball • Zulu Nyala

As of 9/23/21

Ulster Community College Foundation, Inc.

Message from the Executive Director

Congratulations to all of our 2021 honorees & awardees!

Whether we connect with you in person to celebrate this October or you experience our honoree and awardee recognitions virtually, our spirits remain high as we strive to help students navigate unprecedented challenges while continuing on their educational journeys.

Thank you to all of our gala sponsors and supporters for rising to meet the challenge and supporting education as the pandemic continues to cause uncertainty for us all. It is in no small part due to the generosity of our entire donor community that SUNY Ulster was named the #1 community college in New York State by bestcolleges.com for the second year in a row. We offer special thanks to the members of our life in legacy society on pages 8-10, which honors our donors recognized for giving to endowed and honorary & memorial scholarships. We are thrilled by all of our new and returning President's Challenge Scholarship leaders and sponsors, outlined on pages 13-15, who have allowed us to reach nearly 200 first-generation college students starting in the eighth-grade. I want to personally extend a heartfelt thank you to tonight's diamond sponsor, Darlene L. Pfeiffer for her \$1m gift establishing the Darlene L. Pfeiffer student experience endowment, securing the future of this incredible program. You can influence our world and make it brighter.

Please call me at (845) 687-5093 or email me at salmonl@sunyUlster.edu. I welcome the opportunity to meet with you, share our stories, and create something positive, together.

Thank you for sharing your time this evening to celebrate our 2021 honorees and special recognition award recipients.

Very truly yours,
Lorraine Salmon
Executive Director of Institutional Advancement & External Relations

Lorraine Salmon with PCS recipients from Wallkill Central School District at their moving up ceremony in June 2019.

www.sunyUlster.edu/foundation • www.facebook.com/sunyUlsterfoundation •

www.facebook.com/sunyUlsteralumni

[http://twitter.com/sunyUlster](https://twitter.com/sunyUlster) • www.linkedin.com/edu/suny-Ulster-176005 •
www.sunyUlster.edu/scholarshipapp

Ulster Community College Foundation, Inc.

Message from the Chair

Congratulations to this year's honorees & special recognition award winners!

The Ulster Community College Foundation, Inc. is a vital part of the SUNY Ulster family and I am grateful to see the outpouring of support by our sponsors and donors during a global pandemic to support the work of the foundation to award scholarships as well as emergency funds through the Lights for Learning in Memory of Barbara A. Adams - student emergency funding program here at SUNY Ulster. In the past year, we awarded over \$125,000 in emergency support, and in 2021-2022 we will award over \$500,000 in scholarships to students, all thanks to the commitment of our community and our generous donors.

I am proud to announce that 2021 was a landmark year in fundraising for the President's Challenge Scholarship, as all 50 student sponsorships were secured for the first time since the program launched in 2016, representing almost \$360,000 raised. Board Director and longtime foundation supporter Darlene L. Pfeiffer also donated \$1m to ensure the longterm success of the program. I want to personally thank our family of PCS sponsors, which has grown to nearly 200 people and organizations in our community.

Giving

Since the Foundation's inception, we have raised more than \$18m and increased our partnerships with other charitable institutions locally and nationwide. Over 5,400 organizations and individuals across our region have chosen to support the work of our foundation, with over 400 new donors joining us in the past two years. We welcome you.

Assets

The Foundation manages nearly \$15m in assets today. Our annual earnings support ongoing scholarship awards as well as college program services of over \$580,000 this year.

Scholarships

To date, we have awarded over \$6m in scholarships to more than 7,700 SUNY Ulster students. The annual scholarships granted to students have grown from a total of \$15,000 in 1980 to

more than \$500,000 this year, all because of the generosity of our donors. On behalf of our board of directors, a heartfelt thank you to all of our contributors from our college community, friends, alumni, civic organizations, and corporations that have made all of our work possible.

Laurel Sweeney
Chair, Ulster Community College Foundation, Inc.

SUNY Ulster was the only NYS community college named to the top 100 Public two-year colleges in the United States with the lowest net price after grant aid and scholarships. Released by the U.S. Dept. of Education in 2020

Laurel Sweeney (right) with her husband Tim Sweeney, Trustee Emeritus (left), and PCS student Christina on the SUNY Ulster Campus in 2018.

Laurel Sweeney meeting with PCS student Christina at a Rondout Valley High School PCS event.

Special recognition awards

Recipients of the Your Promise~Their Future award

Rich & Donna Croce

The Your Promise ~ Their Future award recognizes donors who, by substantial planned Gifts or generous contributions, provide funding deemed to be transformative. Rich And Donna Croce have shown through their generous philanthropic giving to the Paul c. Croce memorial scholarship, the annual gala, lights for learning emergency Funding, and their unmatched sponsorship of the president's challenge scholarships, That they are committed to our students and the transformation of the foundation and SUNY Ulster. Rich and Donna were recognized as top 40 in 40 donors in 2016 and That same year as pilot year sponsors of the inaugural class of PCS students. Since that Time, rich and Donna have sponsored a total of 15 PCS students! They were among the First PCS ambassadors, introducing the program to donors across Ulster county and Securing the success and growth of the endeavor. Rich Croce is a former chairman of The foundation board and became board director emeritus after 21 years of service to The foundation as a champion to support our students.

Recipients of the Anne R. Donovan award for Faculty & Staff

Goretti Benca & SUNY Ulster Health Services Team

The Anne R. Donovan award is given to members of the campus community who demonstrate extraordinary dedication to SUNY Ulster by undertaking initiatives above and beyond the scope of their work in support of the mission of the college. Goretti Benca, Assistant professor of English and director of the college's center for teaching & learning, has provided excellent service in training faculty both technically and pedagogically during this pandemic. Through SUNY Ulster's center for teaching and learning, she has coordinated, prepared, and presented critical training for faculty that has enabled them to provide a vastly improved level of service to students. SUNY Ulster's health services team: Patricia Vincent, coordinator; Amy Mann, college nurse; and Griffith Liewa, part-time college nurse, have gone above and beyond during COVID and have navigated the ever-changing course with us to ensure that SUNY Ulster remains compliant with all of the SUNY mandates for immunization, testing, and screening and contact tracing to keep our students and college community safe.

Recipient of the #belikeanita award: Darlene L. Pfeiffer

The #belikeanita award recognizes members of the community who work tirelessly on behalf of others, lead by example, dedicate personal time to make the world a better place, and live in a manner worthy of notice.

Darlene L. Pfeiffer is a visionary donor and incredible champion of SUNY Ulster students. She has made a commitment to changing lives through scholarship support to access higher education while making a difference within our community for so many.

As SUNY Ulster's top donor, recognized this past June 2021, she has pledged her commitment to SUNY Ulster's president's challenge scholarship through a \$1m endowment to support the program. Her mantra, "giving is living," provides inspiration to motivate others to do the same.

Honorees

Drew Andrews & the Center for Creative Education

Bryant "Drew" Andrews is the longtime executive director of the Kingston, NY-based center for creative education (cce), a non-profit organization whose mission is to enrich the social and cultural awareness of children, youth and community through arts, wellness, and education. Drew has dedicated his life to working and mentoring in the community through arts education and wellness, strongly believing that these can both strengthen family bonds and nurture

legacies of personal confidence, strength, integrity, and intelligence. His leadership style motivates young people, parents, and the community to embrace a healthy lifestyle, and his mentorship promotes discipline, accountability, compassion, inclusivity, and support for our youth and community. Drew has a passion for dance, self-expression through all forms of art and the importance of being the best version of yourself. Bringing over 30 years of human services experience working with youth and advocating for the welfare of children and young adults, Drew joined the board of directors for the foundation in March 2020.

CCE programs are provided with a special emphasis on serving low-income, minority, and at-risk children and youth. CCE envisions every child having access to affordable, equitable, and innovative programs. Students are mentored from early childhood through high school and beyond, building a legacy of confidence, integrity, intelligence, and creativity, developing their own voice, and propelling them into the future leaders of tomorrow.

Executive Director Drew Andrews and student participants of the CCE summer enrichment program pictured prior to the pandemic. Block park, Kingston, N.Y.

Life in Legacy Society

The Life in Legacy society honors donors to SUNY Ulster, who have created endowed and honorary & memorial scholarship funds. Scholarship awards give the vital support needed for students to further their education at SUNY Ulster and beyond. Endowed scholarships provide this life-changing assistance to our students forever. You may join the society by forming a scholarship fund or endowment in growth and experience the impact of your legacy during your lifetime.

Scholarships

\$1,000,000+

Darlene L. Pfeiffer Student Experience Endowment

\$500,000 - \$999,999

\$300,000 - \$499,999

Professor Ann Lefevre Gilchrest Memorial, Grace E. Elliot In Memory Of Frank G. Elliot

\$200,000 - \$299,999

The Anita Williams Peck Scholarships

Nursing Scholarship In Memory Of Elizabeth H. Tucker, Public Speaking Competition

Scholarship In Arts, Scholarship In Memory Of Walter G. & Marianne J. Williams

\$100,000 - \$199,999

Susan Raymond Basch & Eli Basch, Braby & Blackwell Family Memorial, Muriel O. Feraro Memorial, George M. & Shirley J. Krembs, Mildred & Louis Resnick In Memory Of Joseph Y. Resnick, Aaron E. & Jane M. Shultis Memorial, Glenn B. Sutherland & Cynthia A. Lowe, Karl & Catherine Weibrecht Memorial

\$75,000 - \$99,999

Freda & Richard Martens Memorial, Sarah M. Schmidt Memorial

\$60,000 - \$74,999

Eppie Convel & Stan Breite, Macdonald Dewitt Memorial

\$50,000 - \$59,999

Louis Berger Memorial, Rosakranse Family, Sofia P. Reuner, Sofia P. Reuner Theater Arts

\$40,000 - \$49,999

Viola C. Jansen Memorial, Elizabeth & Lloyd Lefever Memorial, Ruth Pacini Satterfield, Veronica Pacini & Patricia Pacini, Gary & Janaki Patrik Music,

\$30,000 - \$39,999

Margaret & Robert Markes Memorial, Barbara P. & Edward V. Marrott Memorial, Louis & Sophie Offermann Palkowics, Herbert H. Reuner Memorial

\$25,000 - \$29,999

Louis Greenspan Scholarship For Veterans, Bessie G. Johnston, Dr. Richard Katims, Margaret C. Lewis, Jfc Breathe Free Scholarship In Memory Of Joseph F. Clausi, Professor Lawrence R. & Mrs. Susan Matson Earth Science, James P. Mertes Memorial, Adam C. Nadiak Memorial, Marie & Guido Napoletano Memorial, Gary & Janaki Patrik Mathematics, Arthur A. Reilly Memorial, Ulster Savings Bank, Charles A. Schenck Memorial, Professor Derwin H. Stevens Physics, Todd Wonderly Memorial, Kevin E. Zimmerman Memorial Music Scholarship

Endowments In Growth

\$25,000 Pledged

Michael B. Finnegan, Dr. Roger & Dr. Rosanne Yetzer Mathematics

\$20,000 - \$24,999

Alfred Bedell Family, Evelyn E. & Joseph E. Burger And Flossie E. & Ray Davis Memorial, Stephen G. Hyatt Memorial, Frederick & Ellen Katt Memorial, Chief James K. Riggins Memorial, Senator Arthur H. Wicks Foundation, Ulster County Association Of Town Superintendent Of Highways

Up To \$20,000

Barbara A. Adams Memorial, Walter W. Bartlett Memorial, Noreen Baumgarten Memorial

Police Chief Assoc. Noreen Baumgarten Memorial, Joseph P. Budik Memorial, Eva & Hugo Carlen, Diane O'Brien Cooke Memorial, Paul J. Croce Memorial, Robert O. Davenport Memorial, Frank & Helen Delaney Memorial, Professor Kenneth Hallam Memorial, Jerome & Sadie Hirsch, Professor Daniel N. Holleran Memorial, Hudson Valley Federal Credit Union, Coleen Hughes Memorial Scholarship, Michael Kandl Memorial, Professor Keith Labudde Memorial, Jack & Marti Lawson Memorial, Cantor Julian Lohre Memorial, Prof. & Mrs. Lawrence Matson, John & Margaret Mikalauskas, John H. Moehle Memorial, Jacob R. Moss Memorial, Muroff-Kotler Memorial, Patricia & Timothy O'Brien Memorial, Professor Terry L. Parmenter Memorial, Mccann/Pezzino Memorial, Police Chief Association Jack Lupton Memorial, Milton L. Reynolds Memorial, Mica J. Stanmyer Memorial, Rabbi Alice Stein & Marla Stein Memorial, Professor Benjamin P. Stormer Memorial, Harriet Tuchman Memorial, Ulster County Scouting Awards By Frank Skidmore, Ulster County Volunteer Firemen's Association, United Way In Memory Of Richard Fredenberg, Grace Van Benschoten Memorial, Wiltwyck Chapter, Ns, Dar, Matthew A. Wolff Memorial

Life In Legacy Society
Honorary & Memorial Scholarships

\$1,000,000+

\$500,000 - \$999,999

Sherman Adin & Carol E. Adin Scholarship, George Devine College Scholars & Future Of New Paltz

\$300,000 - \$499,999

\$200,000 - \$299,999

Shults Family Scholarship For College Scholars,

\$100,000 - \$199,999

Iris Stedener Memorial Scholarship, Jay E. & Lucia De L. Klock Foundation Of Kingston Scholarship, The Darlene Pfeiffer Scholarships

\$75,000 - \$99,999

Clarence W. Spangenberger Scholarship, Ulster County Community College Faculty Association Scholarship

\$60,000 - \$74,999

Symons Foundation, Inc. Scholarship, Dorothy E. Patton Memorial Nursing Scholarship

\$50,000 - \$59,999

Charles Haas Memorial Scholarship, Mildred & Louis Resnick College Enhancement Scholarship, Sawyer Savings Bank Scholarships - Business, Engineering & Nursing

\$40,000 - \$49,999

American Association Of University Women Scholarship, Organization Of Professional Administrative Personnel Scholarship

\$30,000 - \$39,999

Ellucian Company L.P. Information Technology Scholarship, George Krupica Criminal Justice Scholarship, Helen M. Roedell Memorial Scholarship, Mid-Hudson Valley Federal Credit Union Scholarship, Peo Sisterhood Scholarship, Ulster County Regional Chamber Of Commerce Scholarship, Gail Godwin Honorary Award

\$25,000 - \$29,999

George Krupica Police Academy Award, Hurley Lions Club Scholarship, Zonta Club Of Kingston Scholarship

\$20,000 - \$24,999

Dyson Foundation Student Support Scholarship, Hendrikus And Lena Spijker Memorial Scholarship, Rondout Savings Bank Scholarship, Ulster County Board Of Realtors Scholarship, Ulster County Community College Board Of Trustees Scholarship In Memory Of Wendell D. Harp, Ulster County Retired Teachers

\$10,000 - \$19,999

Alfred & Bella Rehm Memorial Scholarship, Ann B. & John C. Smith Scholarship, Anonymous Scholarship, Barbara Connelly Cohen Scholarship For Fashion, Catskill Mountain Chapter Of Trout Unlimited, In Memory Of Art Flick Scholarship, Christus J. Larios Scholarship For The Sciences, Dominic J. Giamei, Jr. Memorial Scholarship, Dr. Erna Moss Memorial Scholarship, Dr. Mindy & Howard Kole Entrepreneurship In Arts, Science & Business In Memory Of Isabel M. Hecht, Edna Ten Hagen Scholarship, Frank Sena Memorial Scholarship, Fred & Dale Guerra Memorial Scholarship, Gordon L. Kidd, Jr. Memorial Scholarship, Isis Heslin Alumna Scholarship, Kathryn Josephine Brown Memorial Scholarship, Kingston Masonic Lodge Scholarship, Kingston Professional Firefighters' Association: Harry E. Hornbeck Memorial Scholarship, Kiwanis Club Of Kingston Scholarship, Learning Center Financial Award, Lee Herrington Memorial Scholarship, Molly Lilly Correll Memorial Scholarship, Phebe Aeberli Memorial Scholarship, Professor & Mrs. Harry Matzen History Scholarship, Professor Eugene L. And Mrs. Frances C. Turgeon Scholarship, Ron Marquette Writers Scholarship, Rosanne Yetzer Continuing Education Scholarship, Sandra J. Wilczek Empowerment Scholarship, Senior Computer Learning Center Scholarship, Spearman Family Scholarship, SUNY Ulster Board Of Trustees & President's Cabinet Scholarship In Honor Of Martin D. Kelly, Supporting Friends Of Healthalliance Scholarship, The Garraghan Family Scholarship, The Gene Haas Scholarship, Thomas D. & Anne N. Connelly Memorial Scholarship, Ulster Federal Credit Union Scholarship In Memory Of Calvin M. Cunningham, Vern & Paula Piantanida Family Scholarship, Vincent Leone Memorial Scholarship, Williams Self-Reliance Scholarship

Life In Scholarships Legacy Society

\$5,000 - \$9,999

Adam Jeff Mcqueen Memorial Scholarship, Al Dibernardo Scholar Athlete Award, Anderson Nursing Scholarship, Alexandra Lawson Memorial Scholarship, Barbara Maxwell Memorial Scholarship, Carl J. Mihm, Jr. Memorial Scholarship, Charles A. Vosper Memorial Scholarship, Elaine Reiss Award, Green Careers Academy Scholarship, Hudson Valley Personal Computing Club, Karen Zentner Memorial Scholarship, Kingston Rotary Veteran's Scholarship, Lillian Aaron Memorial Scholarships For Fashion & Music, Mim Fyllingen Brown Memorial Scholarship, Professor Barbara A. Maxwell Memorial Nursing Scholarship, Professor Joseph K. Schwarz Memorial Scholarship, Robert T. Brown Scholarship, Rosendale Police Benevolent Association, Robert "Nippy" Lasher Memorial Scholarship, Sheldon Coil Academic Travel Scholarship, Sherman Robert Ehrich Memorial Scholarship, SUNY Ulster Academic Merit Scholarship, SUNY Ulster Choral Music Scholarship, SUNY Ulster Foundation Memorial And Honorary Scholarship, SUNY Ulster Transfer Day Scholarship, The Honorable T.R. Gallo Scholarship, Theresa Sena Memorial Scholarship, Tim Grenda Memorial Scholarship, Ulster County School Nurses' Association Scholarship, Ulster Garden Club Scholarship, Vincent M. Rabuffo Memorial Scholarship

Ulster Community College Foundation, Inc.

Donate Advocate Educate

Our mission is to raise funds to collaborate with SUNY Ulster to promote academic excellence, accessibility to higher education and economic vitality in Ulster County.

Our vision

Is to promote and manage philanthropic giving for student success through developing scholarships and student support funding, assisting in capital and technological advancements for the college, forging partnerships with businesses and local school districts; and by fostering strong community awareness and engagement.

Your donations support SUNY Ulster students and the foundation's mission:

Student scholarships | business & entrepreneurial studies | professional & continuing education
Stem – science, technology, engineering, mathematics | criminal justice, human services & police academy

Nursing | biological sciences & veterinary technology | English, foreign language & philosophy
Art, design, fashion, music, theater & communication | social sciences, history, & education

SUNY Ulster - start here. Go far.

Message from the President

Thank you for joining us at our Foundation's 2021 gala!

Although we can't all be together in person due to the challenging times we are facing with COVID-19, we appreciate the opportunity to be connected to those of you here in person, And virtually with our broader community. Our students' and community's health and safety Have been our number one focus and priority throughout this public health pandemic. As the Sixth president of SUNY Ulster, it has been an incredible opportunity to serve our community Since 2015. I love SUNY Ulster and its community more than I can express. Being a part of this Extraordinary school is a rare privilege. Ulster challenges you every day, and it rewards the effort it takes to meet those challenges. It has provided me with friendships, memories, and pride that I will forever cherish.

The greatest blessing of this job is the extraordinary group of people with whom i have had The privilege to associate and collaborate, the college's talented and devoted faculty and staff, Inquisitive and spirited students, loyal and generous donors, engaged parents, and unfailingly supportive board of trustees and foundation board of directors. Working together, we have made remarkable progress over the past six years while honoring Ulster's history and preserving its character. For the second year in a row, we have been recognized as the number one community college in New York State, survived unprecedented challenges and are financially secure, and have seen tremendous growth in both Dollars and programs in our foundation.

SUNY Ulster plays a critical role in making a significant impact on the lives of the community members and students we assist as they work toward fulfilling their educational goals and pathways. I look forward to the 2021-2022 year before my retirement effective July 27, 2022 and to our continued work together. We are making SUNY Ulster an even better and stronger institution positioned to weather the challenges ahead and poised to ensure its mission endures to serve the county and region and, most importantly, our students. We can make a difference by providing affordable access to higher education while changing lives due to your generosity. Thank you for your support and philanthropy, which are imperative to aid our students' success.

Please feel free to contact me (845) 687-5050 or robertsal@SUNYUlster.edu. Start here. Go far!

Dr. Alan p. Roberts
SUNY Ulster, president

"The president's challenge scholarship was launched in 2016 with six students in the Rondout valley central school district. Today, thanks to a generous community of donors, we have nearly 200 students in the program with several of the students already attending SUNY Ulster. We look forward to an additional 50 college-bound students joining annually from all nine Ulster county school districts. This initiative will help us make higher education a reality for students in

our county who might not otherwise pursue a college education. Motivating students to think about their future educational plans while they are in eighth-grade is just the beginning. The lives of the students who participate will be changed forever.” ~Dr. Alan p. Roberts, president, SUNY Ulster

PCS graduates from Kingston high school and Rondout valley high school joined the SUNY Ulster PCS team on campus in July for orientation.

About the president’s challenge scholarship (PCS)

PCS assists first-generation college-bound high school students with overcoming the financial barriers associated with attending college. Students, identified in eighth grade by sponsoring school districts, receive mentoring and college readiness preparation through the Completion of high school and are awarded a two-year tuition-free college education at SUNY Ulster!

The PCS story

PCS was launched in 2016 with six eighth grade students from Rondout valley central school district. Today, thanks to a generous community of donors, we have nearly 200 students in the program, with an additional 50 college-bound students joining annually from All nine Ulster county school districts.

The PCS student experience

Once PCS recipients begin high school, they take the PCS promise and are partnered with a college mentor at SUNY Ulster. PCS college mentors, comprised of members of the SUNY Ulster enrollment and success center team, are each assigned to support students from a Particular high school. Mentors meet students regularly throughout the school year on-campus and at the school districts. Mentors are charged with keeping their students on the college-bound track and assist with college readiness skills like academic planning, learning Styles, and career exploration. This support continues throughout the student’s high school career and ultimately helps to transition them To college.

PCS promise

At the start of their program, PCS students make a commitment to themselves and to the college by taking the PCS promise.

As a president's challenge scholarship recipient I promise to...

Be a responsible student

Be active in & out of the classroom

Choose and act with kindness

Have an open mind & to be ready to learn new perspectives

Set a good example for others

Make every effort to participate in PCS activities

How you can help

Help empower our vision by supporting economically disadvantaged eighth grade students, who will be the first in their family to attend college, by sponsoring a student through the president's challenge scholarship program at SUNY Ulster. To find out how you can change

A life forever, contribute to the PCS student experience or make a larger commitment, please call Lorraine salmon, executive director of institutional advancement and external relations at 845.687.5093 or Nancy s. Clarke, office of the president, administrative program

Coordinator president's challenge scholarship 845.688.1927. Learn more:

www.SUNYUlster.edu/presidentschallenge

Thanks a million!

Darlene I. Pfeiffer gives PCS \$1 million dollar endowment

SUNY Ulster is proud to announce the SUNY Ulster president's challenge scholarship in honor of president emeritus Robert t. Brown is the recipient of a \$1,000,000 gift from SUNY Ulster's Champion and most prolific donor, Ms. Darlene I. Pfeiffer, who has said of her philanthropy, "giving is living. The more we give, the more we live, and we live eternally." Ms. Pfeiffer was acknowledged for her lifetime giving, which was approaching \$1,000,000 in 2021-22 in Support of SUNY Ulster and its students, when she announced a new gift, which formed an endowment to support PCS. Dr. Alan p. Roberts, SUNY Ulster president, said, "I am beyond grateful to Darlene for her continued stewardship to SUNY Ulster and for her generosity to Support our students and the president's challenge scholarship."

June 24, 2021 endowment presentation with foundation executive director Lorraine salmon and Darlene I. Pfeiffer

President's challenge scholarship in honor of president emeritus Robert t. Brown

Thank you to our sponsors for taking the challenge!

0 to nearly 200 in 6 years!

The president's challenge scholarship has grown from six Rondout valley central school district students in our 2016-2017 pilot year to 16 students in 2017-2018 to 51 students in 2018-2019 to 100 students in 2019-2020, to 150 students in 2020-2021, to nearly 200 students in 2021-2022! These students, across nine school districts, have successfully taken the challenge and become part of the SUNY Ulster family. We plan to award an additional 50 scholarships annually.

Thank you to the PCS sponsors for taking the challenge!
www.SUNYUlster.edu/presidentschallenge

2021-2022 sponsors

Ellenville Central School District

Jean Lerner - Champion*

Rondout Savings Bank - Transformer*

Floyd Lattin - Sustainer*

Irwin Rosenthal & Doris Goldberg

H. Neil Zimmerman - Transformer*

Highland Central School District

Robert Jacobsen, Esq. & Carly Jacobsen - Promoters*

Subak Family Foundation - Transformer*

Rich & Donna Croce - Ambassadors & Stewards*

Hudson Valley Catskill Region Multiple Listing Service - Promoters*

Hayes Clement - Promoter*

Kingston City School District

Kathleen & Bill Cloonan - Transformers*

Joseph & Linda Prevail

The Degasperis Family

Edtom Enterprises, Llc. The Hill Family - Transformer*

Meltzer & Hill Wealth Advisory Scholarship

Rondout Savings Bank - Transformer* (Sponsoring 2 Students)

Susan & Steve Hirsch

First Dreamer - Victoria Coyne, Donna Elberg & Darlene Villanueva

Darlene Bover & Robert Mance

Marlboro Central School District
Subak Family Foundation - Transformer*
Rich & Donna Croce - Ambassadors & Stewards* (Sponsoring 2 Students)
Sawyer Savings Bank
Ulster County Board Of Realtors - Promoter*

New Paltz Central School District
Rich & Donna Croce - Ambassadors & Stewards*
New Paltz Rotary - Transformer*
Mike & Jane Beck / The Late George Devine
Olana O'Connor & Joseph O'Connor, Esq. - Transformers*
Mary Etta Schneider

Onteora Central School District
Rudy & The Late Joyce Hellenschmidt, In Honor Of Bennett Staff Past & Present -
Transformers*
Robert J. Markes Jr. Memorial - Dr. Ann Markes & Dr. Matthew Kane
Jackie Schechter
Moss Oak Scholarship - Promoter*
(Anonymous)
Ruth Gale Realty

Rondout Valley Central School District
Christopher Mikesch & Zachary Bowman
Erica & Tim Brown- Promoters*
Steve Macdonald & Priscilla Derven
Moss Oak Scholarship - Promoter*
(Anonymous)
Sara Swan Miller/Peter Graves Scholarship -
Dr. Martin Miller

Saugerties Central School District
Saugerties Kiwanis Club - Promoter*
Rich & Donna Croce - Ambassadors & Stewards*
Jaime & Darren Klein
Elke Zuern & Sumedha Senanayake
Proctor Robbins, Llc - Promoter*

Wallkill Central School District
Richard & Gillian Murphy
Subak Family Foundation - Transformer*
Ronald & Jill Barton
Dreamers Scholarship - Ilene Cutler & Paula Lockshon, Maggie Anderson & Lorraine Salmon

Opening Doors Scholarship - Victoria Gardens

2020-2021 Sponsors

Ellenville Central School District

Sherman & Carol E. Adin Scholarship - Stewards* (Sponsoring 2 Students)

Deborah & Thomas J. Briggs

Brosnahan Family

Markes Family

Highland Central School District

Rich & Donna Croce - Ambassadors & Stewards* (Sponsoring 2 Students)

Johnson Scholarship Foundation - Steward* (Sponsoring 3 Students)

Kingston City School District

The Clegg Family

Bill & Kathleen Cloonan - Transformers*

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